App. F. IX-4

1931-1.

File No. 245-30

Previous References
I+C 169-29 (1-19) I+C

Serial Nos. 1-7

Later References
I+C 245-30 (A.9)

PRESERVED

General and Revenue Secretariat.

Serial Nos. 1—7

Part B for May 1931

SUBJECT.

Sale of Mysore Art ware in European Markets.

27.

TRADE COMMISSIONER
FOR MYSORE
IN LONDON.

Telephone :
GERRARD 4412

Telegrams :
MYSOF, WESTRAND. LONDON.

GRAND BUILDINGS,
TRAFALGAR SQUARE,
LONDON, W.C.2.

8th January, 1931.

Dy. No. 245-30-1

The Secretary to the Government of
H.H. the Maharaja of Mysore,
Development Department,
BANGALORE.

Dear Sir,

The Dewan Saheb has asked me to write and obtain a fairly comprehensive range of artware goods such as Sandalwood Boxes, Fans, Beads, carved Trays, etc; also Ivory Inlaid work, such as Inlaid Tables, Beads, etc., and a few (say, half dozen) of hand-painted Vellum Lamp Shades, and such other samples of artware as you think may be sold here.

He wishes me to retain a few of these in the office for purposes of exhibition, and to send over the remainder to a gentleman in Paris, by name Prince Farid, who has informed the Dewan that he will be able to open a regular business in these articles, provided the price and quality meet with approval.

In sending this sample consignment kindly include a full description, with prices, to be calculated on the basis of a 5% commission and all charges up to destination. The possibility of maintaining supplies if orders are received may be examined and intimated.

The number of each kind of article to be sent may be limited to half to one dozen according

OFFICE OF THE
THIRD ... COUNCIL.
26 JAN. 1931
4145

(2) DEWAS ... OFFICES
28 JAN 1931

5826

Development Secretary. 9th January 1931.

to the size and value of the article concerned, in the first instance.

I am writing to you in the first place, but I conclude you will pass the matter ~~over~~ to the Director of Industries & Commerce.

Yours faithfully,

Trade Commissioner for Mysore in London.

The Dir will be asked to comply with the requisition and submit a report to Govt

Thro' Member for Industries

26/1. Mem 26/1/31

27/1

Mem 29.1.31

Mem 29/1/31

Serial No.

4 Dpt. Sec's. in accordance with the orders on the p.u.w.

Initials
31.1.31.

5 June
2.2.31

~~To the Sec. of State~~

2 8462 dt. 5.2.31.

Requests him ~~to~~ comply with the requisition & report action taken hereon.

Sec'y

From the Sec. of State

E - 556/30-31 dt. 7.4.31.

Initials
10.2.

States that representative samples of ~~ware~~ will be sent to the Trade Comr. & requests ~~Sanction~~ for a grant of Rs 1500/- to meet their cost and freight charges.

A few of the articles are proposed to be retained in the office of the Trade Comr. for purposes of exhibition (para 2 of the T.C's letter dt. 8.1.31) and the rest sold in France. It is not therefore clear as to how much of the grant of Rs 1500/- asked for will be final expenditure.

The Fin. Secy. may be consulted on this grant of Rs 1500/- asked for

Sec'y. for orders.

Initials
16.4.31

The Director proposes to meet the minimum cost of Rs 1500, half from the revenue accounts ~~of~~ heads of the Civil Aviation Dept. and the other half from the revenue account of the Chief Tech. Institute

NOTE—Contn. Sheet.

WD 02558—GPB—50,000—8-7-30

7506

Dft. File No. 245 of 1930 | General and Revenue Secretariat

this advance being recouped from the sale proceeds of the articles.

(2) The Director, Industries may be informed.

Mun 16 4 31

Dev Secy)
1st Member
Munshi & Secy

RR 17 4 31

Mun 17/4

N 3892
21/4/31

8750

GEN. & REV. SECTT. 24/4
24 APR. 1931
DEVELOPMENT BRANCH

Dev Secy 25/4/31

Mun 25/4/31

RR 25/4/31.

Pl. See my 2nd instruction Mun 25/4/31

(2) The D. of Industries may kindly issue as applied for urgently

Who is talking about according

Mun Letter (copy) issued RR 27/4/31

Mun order issued RR 28/4/31

1. A dozen of each sandalwood articles, ie:

   a. paper cutter,

   b. fans,

   c. rosaries (rosaries made in necklace shape for ladies)

   d. graduated beads (ivory)

2. Soap (sandal) a dozen boxes. 6 boxes jasmine.

3. Three frames, — with sandal, both. Sandalwood & ivory inlais

4. Some shades, (Kashmir Process etc.) Best quality parchment shaded).

5. Ivory articles,

6. Burning sticks ~~etc., etc.~~. different varieties

These articles may be sent as samples to

Prince Farid-us-Sultanath,

Hotel Claridge, Paris

direct.

I know my gentleman. He has a large circle of rich, influential friends - I have every hope he will have a good sale for our articles. He is doing it not so much to make money (he is ~~above board~~ very well off now) but to keep himself usefully occupied.

I do like our articles to reach there as early as possible. I do like to see them before despatch. (I shall write to the 1st March). Please enquire if any of our articles have yet always been despatched through the P.C.

Seen by the 1st March
RG

27-4-31

Serial No.

Subj? with a dft. in accordance with the orders in paras 9 to 11.

Initd 28.6.31

J Sheil 28/6/31

To the Dir. & Compt?

5. 9505 - 7 § 30.6.31)

Sanctions the Dirs. proposal in Sl. 3.

From the T. C. § 26.3.31)

States that the Scheme for the establishment of a Central warehouse for Sale in England of Indian artware did not materialise & Suggests that Samples of artware & also articles of export Such as coffee, betel nut, timber & minor forest products etc. may be exhibited in the Show Room taken up by him.

Action is being taken for Sending Samples of artware to the T-C.

His proposal to exhibit in the Show Room articles of export, Such as coffee, betel nut, timber, minor forest produce, oil seeds & minerals are for orders

Initd 7.5.31. If appd a copy of this letter may be sent to the Director of Stc with a request that he may in Direct Consultation with the T.C arrange to forward local raw materials and manufactures

A

NOTE—Contn. Sheet

WD 02553—50,000—GPB—8-7 30

7245

File No. of 193 . | General and Revenue Secretariat

products for which foreign markets can be found or developed. The Commercial Agent to the Dundee may be asked to specially attend to this work.

MG 2.5.31

(Devdas)

[illegible]

[illegible]

1st member.

RG 6/5731 Ce 7/5

A (overleaf) Yes

OFFICE OF THE FIRST MEMBER OF COUNCIL 7 MAY 1931 No. 1563

GENERAL SECRETARIAT 7 MAY 1931 No.

MG 7/5/31

RG 7/5 Ce 7/5

Draft subd. Issued 11/5

MG 11/5/31

To the Dir. of Ck

D. 10342 of 6.5.31.

Requests him to arrange to supply the T.C. with the articles required by him.

DEWAN'S OFFICE
7 MAY 1931

The articles selected
by the Dewan last week have
been despatched to Prince
Fareed

RR
7/5/31

GEN. & REV. SE[illegible] AT.
7 DEC [illegible]
DEVELOPMENT BRANCH.

Dewan

Means
Mr —
11/5

RR
8/5/31
Ca
8/5

General and Revenue Secretariat

File No. 245-7615 of 1930.

Serial No.	
6	From The Dir. of Ed. D.2-557/30-31 dt. 16.5.31. States that the articles ~~were selected by the Dir~~ approved by the Durbar ~~have~~ have been despatched to Prince Farid and forwards copies of his letters to Prince Farid & to the T-C. Sub. for perusal 18.5.31 19.5.31 RR 19/5731 Mehy 19/5/31

GEN. & REV. SECRETARIAT.
1 MAY 1931
SUPERINTENDENT BRANCH.

NOTE - Contn. Sheet

WD 02553--50,000—GPB—8-7 30

Appendix F G—1

SUBJECT.....

.....

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Section D.C

File No. 245-30

Serial No. 2

No. D 8142/Encl/

Diary No. of letter replied to.....

General and Revenue Secretariat

( )

the 1931.

To

The Dirs of Sk

Date of issue 5.2.31

Signed by Mr Mrs. R Rao.

Sir

I am directed to forward herewith copy of letter D 8.1.31. from the T.C. for Ilyore in London requesting that he may be supplied with samples of hardware for the information of European markets for the sale of such articles and to request you kindly to comply with the requisition as early as possible & report action taken for the information of Govt.

List of enclosures.....

Copied by.....

Examined by.....

I have the Mtr 2.2.31 honor to be Sir Your obedient servant

TELEGRAPHIC ADDRESS:—"INDUSCOM."

GOVERNMENT OF MYSORE.

DEPARTMENT OF INDUSTRIES AND COMMERCE.

GEN. & REV. SEC. 7006 7 APR. 1931 DEVELOPMENT BRANCH.

In reply please refer to
No. D2-556/30-31
Encl, one.

OFFICE OF THE DIRECTOR,

Dated, Bangalore, 6th April *193* 1.

FROM

C. RANGANATHA RAO SAHIB, Esq., B.A., B.L.,
Director of Industries and Commerce in Mysore,
(Bangalore, India.)

To

Dec 245-30-3

N. Rama Rao, Esq., B.A., B.L.,
Secretary to the Government of Mysore,
Development Departments, Bangalore.

SIR,

Finding a sale for Mysore Artware in European Markets

With reference to your letter No. D. 8142/I & C 245-30-2 dated 5th Febry. 1931 forwarding copy of letter dated the 8th Jany. 1931 from the Trade Commissioner for Mysore in London on the above subject, I have the honor to state that representative samples as noted in the list of the Superintendent, Chamarajendra Technical Institute, copy of which is herein enclosed, will be prepared and sent to the Trade Commissioner for Mysore in -- London. I request that for this purpose a sum of Rs 1,500/- may be sanctioned. Half of this amount will be first met from the Revenue Account of the Arts and Crafts Depot and the other half from the working capital of the Chamarajendra Technical Institute. This amount is required towards the cost of the articles, their freight etc and may be kindly sanctioned early. The advance may be recouped by the Comptroller as sales are effected and the proceeds credited to Messrs. Coutts & Co in regard to which suitable instructions may be issued to the Trade Commissioner for Mysore in London.

I have the honor to be,
Sir,
Your most obedient servant,
C Ranganatha Rao Sahib
Director.

USC)4

LIST OF ARTICLES TO BE SENT TO LONDON.

KIND.	NAME OFARTICLES.
1. Inlaid work.	Coffee Trays. Book Ends. Card Trays. Folding teapoys.
2. Rosewood carved work.	Elephant heads for dinner Gongs. -Do- Electric lights. Book Racks of different designs. Carved Book ends.
3. BRASS WORK.	Idols. Paper weights. Menu card holders.
4. IVORY WORK.	Artistic paper cutters. Paper weights. Carved panels. Idols.
5. Hand painted shades with procession and Hunting designs.	

Ramaswamy

SUPERINTENDENT,
Chamarajendra Technical Institute.

TRADE COMMISSIONER
FOR MYSORE
IN LONDON.

Telephone :
GERRARD 4412

Telegrams :
MYSOF, WESTRAND, LONDON.

GRAND BUILDINGS,
TRAFALGAR SQUARE,
LONDON, W.C.2.

7th April, 1931.

D 7245

GEN. & REF. SEC.
DEVELOPMENT BRANCH.

REF: B.152.

The Secretary to the Government of
H.H. the Maharaja of Mysore,
Development Department,
BANGALORE.

Dear Sir,

Sandalwood and Ivory
Articles, etc.

Referring to my letter dated the 8th January, 1931, I write to inform you that Prince Farid, of Hotel Claridge, Paris, has again reminded me that he is in urgent need of the various articles that were promised to him by the Dewan Saheb when he was in Europe.

I shall be glad to hear from you by return what articles you are sending me and when I may expect them to arrive. It would be a pity to delay this matter any further, since Prince Farid is anxious to get to business and create a demand for the various articles that may be for sale from Mysore.

Yours faithfully,

Trade Commissioner for
Mysore in London.

What articles about?

RJ
27/4/31.

Irr 245-30-4

TRADE COMMISSIONER
FOR MYSORE
IN LONDON.

Telephone :
GERRARD 4412

Telegrams :
MYSOF, WESTRAND, LONDON.

GRAND BUILDINGS,
TRAFALGAR SQUARE,
LONDON, W.C.2.

26th March, 1931.

D 7164

GEN... DEPARTMENT.
DEVELOPMENT BRANCH.

N. Rama Rao, Esq., B.A., B.L.,
Secretary to Government of
H.H. the Maharaja of Mysore,
Development Department,
BANGALORE.

Irr 2674

Dr 169.29.

D7006

My dear Rama Rao,

I am in receipt of your letter No.23, dated the 27th February, and as instructed therein I have despatched four photographs of the Dewan Saheb to the address of the Private Secretary.

You will remember that when you were here, we discussed with Mr. Lindsay - the Trade Commissioner for India - the question of our participating in the scheme for the establishment of a central warehouse for the disposal of Indian Artware and special design Textiles in London. I had addressed one or two communications to Government also in this matter previously.

It was expected that Bengal and Madras would join in the scheme and that overhead charges would thus be kept at a minimum.

Mr. Lindsay has since informed me that, owing to financial considerations, the British Provinces concerned have expressed their inability to enter into the scheme for the present, and in view of this the matter has been allowed to lie over for the present. It is suggested that we may take up the matter again when the others are ready to co-operate.

Meanwhile, I think we may do some

publicity work for Mysore products on our own. As you are aware, I have taken up an additional room close to my office to serve as a showroom, and am anxious to fit it up as well as I can and display as many Mysore products as possible.

To start with, we may exhibit samples of distinctive Artware for which the State is noted, and also the principal items of export, such as, Coffee, Betel Nut, Timber, minor Forest products, Oil Seeds and samples of the different Minerals and Ores.

I shall be grateful to you if you will very kindly assist me to fit up the showroom in a manner which will be representative of the activities of the various Departments of the State.

I wrote about this officially some time ago but have had no response so far.

I trust you are in the best of health, and that your children are feeling quite happy now that you have joined them.

With very kind regards from us.

Yours very sincerely,

M Visvesvaraya.

T.C.

TRADE COMMISSIONER FOR MYSORE IN LONDON.

Telephone : GERRARD 4412

Telegrams : MYSOF, WESTRAND, LONDON.

GRAND BUILDINGS, TRAFALGAR SQUARE, LONDON, W.C.2.

30th April, 1931.

D 7615

The Secretary to the Government of
H.H. the Maharaja of Mysore,
Development Department,
BANGALORE.

RR 18/5731

Dear Sir,

I have written to you on two occasions asking you to let me have various items for exhibit in the new room recently taken up in conjunction with these offices. I have had no reply from you in regard to this matter, and am anxiously awaiting various exhibits of Mysore ware, products, timber, etc. I must leave the selection to you, since you will be in a position to appreciate what items of produce and export are likely to interest people to visit these offices.

How about this? Today Mail

I am very anxious to make an attractive exhibition room in connection with this office, and would remark that a number of people who have visited us have been surprised that we have so little to show them of the many things of interest that are available in the Mysore State. Kindly, therefore, look into this matter and let me have as comprehensive a collection as possible.

This has been disposed of. RR 18/5/31

I had also written to you some time ago in regard to an agency to be started by Prince Farid of Paris. You will recollect that the Dewan Saheb discussed this matter whilst in in England, and I expected long ere this to have received a number of articles that Prince Farid expected to be able to dispose of in France.

Yours faithfully,

Trade Commissioner for
Mysore in London.

May 18/5/31

NOTE—Contn. Sheet.

The Dis.g Dte has already been instructed to put himself in communication with the T.C. and send him Specimens of the articles as might find a market in Europe. A copy of the above letter to the Dis.g Dte has also been forwarded to the T.C. for information. Evidently the letter has not yet reached the T.C. The file has been separately Sub.d with D. no 7519.

Sub.d for perusal

Mukta Lal 18.5.31

Dear Levy) Thanks. RR 19/5 19.5.31

WD 02558—GPB—50,000—8 7.30

G.R.S. App. F VI G-2]

SUBJECT .....

.....

.....

Diary No. of letter replied to.....

Sec. Dec

File No. 245-30

Serial No. 5

General and Revenue Secretariat

( )

the *193* .

Proceedings of the Government of His Highness the Maharaja of Mysore.

Read—

Date of issue 30/4/37

Signed by Mr. M.R. Ramachandra Rao

Correspce ending with letter

No. D-552/30-31 & 6/7th April 1937

from the Dir. of Ind proposing to

Send representative Samples of artware

at an expenditure of about Rs 1500/- to

the T.C. for exhibition at his office

Order Thereon No. in London & also for

Sale in France, The expenditure

being in the first instance met

from the Rev. Account of the Arts &

Crafts Dept and the C.T.D in equal

proportions and recouped in due

Course as and when the articles

are Sold.

at the Request of the T.C

May this be

(i) Printed ?

(ii) treated as a standing order ?

(iii) published in the Gazette, English Part?

(iv) translated ?

(v) placed at the disposal of the press ?

(vi) published in the Gazette, Kannada Part ?

Order 9505-7 9/8/4/27

The proposal of the Dir is sanctioned.

Nlsr 28/4/27

Do the Dir. of Stc

the Comptr.

The T. C.

List of enclosure

Copied by

Examined by

WD 02560 --GPB --11,250--2-7-30

PROCEEDINGS OF THE GOVERNMENT OF HIS HIGHNESS
THE MAHARAJA OF MYSORE

Read:—

Correspondence ending with letter No.D2 - 556/30-31 dated 6/7th April 1931 from the Director of Industries and Commerce proposing at the request of the Trade Commissioner to send representative samples of artware at an expenditure of about Rs.500/- to the Trade Commissioner for exhibition at his office in London and also for sale in France, the expenditure being in the first instance met from the Revenue Account of the Arts and Crafts Depot and the Chamarajendra Technical Institute in equal proportions and recouped in due course as and when the articles are sold.

Order No.D. 9385-7 [illegible] 1-5

Dated, Bangalore, 2 April 1931.

The proposal of the Director is sanctioned.

for Secretary to Government,
Development Departments.

To

The Director of Industries and Commerce in Mysore.
The Comptroller to Government.
The Trade Commissioner for Mysore in London.

Aud.4. 28/4.

D 7519

TELEGRAPHIC ADDRESS:—"INDUSCOM."

GOVERNMENT OF MYSORE.

DEPARTMENT OF INDUSTRIES AND COMMERCE.

In reply please refer to
No. D2-556/30-31
Encl. 2

DEVELOPMENT BRANCH.

OFFICE OF THE DIRECTOR,

Dated, Bangalore, 18th May *1931.*

FROM

C. RANGANATHA RAO SAHIB, Esq., B.A., B.L.,
Director of Industries and Commerce in Mysore,
(Bangalore, India.)

To

The Secretary to Government, Irc 245-30-6
Development Departments,
Bangalore.

SIR,

Sale of Mysore Artware in Europeon Market.

D 7164

With reference to G.O. No.D9505-7/ I&C 245-30-5 dated 30-4-1931 sanctioning the despatch of representative samples of artware at a cost of Rs.1,500/- to the Trade Commissioner for Mysore in London, the expenditure being first met in equal proportions from the Revenue Accounts of (i) the Arts and Crafts Depot and (ii) the Chamarajendra Technical Institute, Mysore and recouped in due course as and when the articles are sold, I have the honour to state that the articles have all been selected from the stock at the Arts and Crafts Depot as per Memo No.D.9468 dated 27-4-1931 of the General Secretary to Government. The articles were approved by the Dewan after inspection and have been despatched to France to Prince Farid-us-Sultanath. The value of these goods consisting of ivory and sandalwood carved articles is Rs.1,200/- Samples of incensed sticks are being collected and will be sent by next Mail. The freight, duty and insurance charges to be incurred on these articles may come to about Rs.300/- The entire sum, i.e., Rs.1,500/- will be met from the Revenue Account of the Arts and Crafts Depot and recouped, in consultation with the Comptroller as and when the articles are sold and the proceeds are remitted to Messrs. Coutts & Co, through the Trade Commissioner for Mysore in London. I enclose herein

herein, for the information of Government, copies of my letters to the Trade Commissioner for Mysore and also to Prince Farid-us-Sultanath in the matter. I request the action taken by me may be approved.

I have the honour to be,

Sir,

Your most obedient servant,

Director.

Tels.—"INDUSCOM"

Codes used—A.B.C., 5th Edn., Bentleys.

GOVERNMENT OF MYSORE.

Department of Industries and Commerce.

D. O. No. D_2-556/30-31/Europe

Mr. C. RANGANATHA RAO SAHIB, B.A., B.L.,
Director.

OFFICE OF THE DIRECTOR,

Bangalore, dated the...1st May...*193* 1

BY AIR MAIL

The Trade Commissioner for Mysore in London,
Grand Buildings, Trafalgar Square,
L O N D O N W. C. 2

Dear Sir,

As desired by the Dewan, I propose to send by the next mail to Prince Farid-us-Sultanath, Hotel Claridge, Paris, a consignment of Ivory and Sandalwood work of the value of - Rs 1,200/-. This does not include any customs duty that - will have to be paid for the import of such goods into France. The goods are sent direct to France instead of to London in order to avoid the payment of double duty in England and -- France. I shall send you the statement of the goods with their detailed prices by the Air Mail next Friday.

The cost of the goods will be debited to your office, and Prince Farid will be requested to send you the prices noted against the articles in the statement, as they are - sold, for being remitted to Messrs. Coutts & Co., Ltd., -- for credit to the Dewan's Royalty Account.

I enclose herewith copy of a letter I have this day -- written to Prince Farid-us-Sultanath, Hotel Claridge, Paris.

The articles have been approved by the Dewan

Yours faithfully,

CRS

CRS-USC)

Director.

Tels.—"INDUSCOM" Codes used—A.B.C., 5th Edn., Bentleys.

GOVERNMENT OF MYSORE.

Department of Industries and Commerce.

D. O. No.

Mr. C. RANGANATHA RAO SAHIB, B.A., B.L.,
Director.

OFFICE OF THE DIRECTOR,

Bangalore, dated the 1st May 193 1 .

BY AIR MAIL.

Dear Sir,

Sir Mirza M. Ismail, Dewan of Mysore, has directed me to forward to your address at Paris a consignment of Ivory and Sandalwood work. I understand from the Dewan that you intend establishing a business for the sale of these goods in Paris. The total value of the consignment is about Rs.1,200/- in Indian Currency. This does not include any customs duty that may have to be paid by you for the importation of the articles into France. I shall send you by Air Mail next Friday, a statement showing in detail the numbers of the articles with the price against them. The slips attached to the articles will only bear on them the numbers and not the prices in order to enable you to fix your own prices. In case any repeat orders are given by you, it will be sufficient if you quote the numbers to me.

The price noted against the articles sent from this office may be remitted to the Trade Commissioner in London to the Dewan's Royalty Account with Messrs. Coutts & Co., London., as sales are effected. I trust the information given in this letter is clear and will enable you to proceed with the business.

If any further information should be required, I shall be glad to furnish it to you on hearing from you.

Yours faithfully,

DIRECTOR.

Prince Farid-us-Sultanath,
Hotel Claridge. PARIS - France.

Appendix F G—1

SUBJECT.....

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Section Dr C

File No. 245-30

Serial No. 67

No. D/0342

(In cover)

Diary No. of letter replied to.....

General and Revenue Secretariat

( )

the *193* .

To

The Dir. Dr C

Date of issue 14/5/31

A

Signed by Hon. M.S. Lamont

Min.

Sir,

In cont. of Fo. no. D. 9505-2/Dr C 245-30. 5 of 30. 4. 31, I am claiming your proposal to send to the T.C. for Mysore in London representative samples of artware at an estimated expenditure of Rs 1500/- for exhibition at his office and also for sale in France, I am directed to forward herewith copy of letter dt 26. 3. 31 from the T. C. and to request you to kindly arrange, in consultation with him, to send the supply required over to Local

List of enclosures.....

Copied by.....

Examined by.....

WD 02559—GPB—25,000—25-6-30

raw materials and manufactured products for which foreign market can be found & developed.

I have the

D (0844 11/5/31 for Dev Sec 9/14/5/31

Copy to the T.C. Bureau for info. with reference to their letter of 26.5.31

By order

11/5/31 for Dev. Sec

for
11/5/31